

## Privacy Policy

CPS Global School recognises the importance of maintaining your privacy. We value your privacy and appreciate your trust in us. This Policy describes how we treat user information, we collect on <https://cpsglobalschool.com> and other online and offline sources.

This Privacy Policy applies to current and former visitors to our website and our online customers. By visiting and/or using our website, you agree to this Privacy Policy.

### Information we collect:

**Contact information:** We might collect your name, email, mobile number, phone number, street, city, state, pin code and country

**Information you post:** We collect the information you post publicly on our website or a third-party social media site belonging to CPS Global School

**Demographic information:** We may collect demographic information about you or any other information provided by you during the use of our website. We might collect this as a part of a survey also.

**Other information:** If you use our website, we may collect information about your IP address and the browser you're using. We might look at what site you came from, time spent on our website, pages accessed or what site you visit when you leave us. We might also collect the type of mobile device you are using or the version of the operating system your computer or device is running.

**We collect information in different ways:** We collect information directly from you. We collect information directly from you when you fill out any online application or request/inquiry forms that we include on our website or social media handles. We also collect information if you post a comment on our websites or ask us questions by phone, email or google business profile.

**We collect information from you passively:** We use tracking tools like Google Analytics, Google Webmaster, browser cookies and web beacons to collect information about your website usage.

**We get information about you from third parties:** For example, if you use an integrated social media feature on our websites. The third-party social media site will give us certain information about you. This could include your name and email address.

### Use of your personal information:

We use the information to contact you. We might use the information you provide to contact you for promotional purposes.

We use the information to respond to your requests or questions. We might use your information to confirm your application if you have applied for any of our courses online.

We use the information to improve our admission services. We might use your information to customise your experience with us. This could include displaying content based on your preferences.

We use the information to look at site trends and visitor interests. We may use your information to make our website and services better. We may combine information we get from you with information about you we get from third parties.

We use the information for security purposes. We may use the information to protect our organisation, our human resources, or our websites.

We use information for our marketing purposes.

We use the information to send you transactional communications. We might send you relevant emails or SMS.

We use information as otherwise permitted by law.

Sharing of information with third parties:

We may share information if we think we have to comply with the law or to protect ourselves. We will share information to respond to a court order or subpoena. We may also share it if a government agency or investigatory body requests it. Or we might also share information when we are investigating potential fraud.

Jurisdiction: If you choose to visit the website, your visit and any dispute over privacy are subject to this Policy and the website's terms of use. In addition to the foregoing, any disputes arising under this Policy shall be governed by the laws of India.

Grievance or queries: If you have any questions about this Policy or other privacy concerns, you can also email us at [info@cpsglobalschool.com](mailto:info@cpsglobalschool.com).

Updates to this policy — This Privacy Policy was last updated on 14.02.2023. From time to time, we may change our privacy practices. We will notify you of any material changes to this policy as required by law. We will also post an updated copy on our website. Please check our site periodically for updates.